

ORDER



Orders	Order / Rev:	163826
	Alt Order #:	06838681
	Product Desc:	AMER FOR PROSPERITY
	Estimate:	1126
	Flight Dates:	08/08/12 - 08/14/12
	Original Date / Rev:	08/13/12 / 08/13/12
	Order Type:	GENERAL

	KSTP-TV, LLC and KSAX-TV
Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmont Ave Ste 306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Americans for Prosperity
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	3
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	07/06/12
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	62	\$32,250.00	\$27,412.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	62	\$32,250.00	\$27,412.50	0.00
Totals	62	\$32,250.00	\$27,412.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	22%	\$32,250.00
Market	100%	\$146,590.91

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	31%	\$45,443.18
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	47%	\$68,897.73
WFTC	0%	\$0.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	08/08/12	08/10/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	6	\$500.00	1	0.00	NM	6	\$3,000.00
				GMA					2X/DAY						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		6			\$500.00			0.00			
3	M	08/08/12	08/10/12	M-F 9-10a Live with Kelly	CM	9-10a	--WTF--	:30	3	\$250.00	3	0.00	NM	3	\$750.00
				REGIS&KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3			\$250.00			0.00			
4	M	08/08/12	08/10/12	M-F Midday News M-F Midday News	CM	11a-12p	--WTF--	:30	2	\$350.00	2	0.00	NM	2	\$700.00
				EW NEWS MIDDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		2			\$350.00			0.00			
5	M	08/08/12	08/10/12	M-F 4-430p Millionaire	CM	4-430p	--WTF--	:30	3	\$300.00	2	0.00	NM	3	\$900.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3			\$300.00			0.00			
6	M	08/08/12	08/10/12	M-F 430-5p News 430p News	CM	430-5p	--WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
				5 EYEWITNESS NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3			\$450.00			0.00			
7	M	08/08/12	08/10/12	M-F 5-530p M-F 5-530p	CM	5-530p	--WTF--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
				EW NEWS 5P M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3			\$500.00			0.00			
8	M	08/08/12	08/10/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	--WTF--	:30	3	\$900.00	3	0.00	NM	3	\$2,700.00
				EW NEWS 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3			\$900.00			0.00			
9	M	08/08/12	08/10/12	M-F 1035-1102p Nightline	CM	1035-1102p	--WTF--	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3			\$450.00			0.00			
10	M	08/11/12	08/11/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	2	\$300.00	2	0.00	NM	2	\$600.00
				5 NEWS SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		2			\$300.00			0.00			
11	M	08/11/12	08/11/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
				GMA SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		2			\$600.00			0.00			
N 12	M	08/11/12	08/11/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	3	\$600.00	2	0.00	NM	4	\$1,800.00
				5 EYEWITNESS NEWS SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		3			\$600.00			0.00			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	M	08/11/12	08/11/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	3	\$600.00	2	0.00	NM	4	\$1,800.00
5 EYEWITNESS NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-					3	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	M	08/06/12-08/12/12	Sat 8-9a			8-9a	-----Sa--	:30		(\$600.00)		0.00	NM		
See MG 12.4, 12.5 [PE - DNA, ABC Special Report]															
4	M	08/14/12-08/14/12	M-F 430-5a News			430-5a	-T-----	:30		\$150.00		0.00	NM		
Ⓜ MG for 12.3 08/11															
5	M	08/14/12-08/14/12	M-F 1035-1102p			1035-1102p	-T-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 12.3 08/11															
13	M	08/12/12	08/12/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	2	\$200.00	3	0.00	NM	2	\$400.00
5 NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					2	\$200.00		0.00			
14	M	08/12/12	08/12/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$400.00	3	0.00	NM	1	\$400.00
EYEWITNESS NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$400.00		0.00			
15	M	08/12/12	08/12/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$500.00	3	0.00	NM	1	\$500.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$500.00		0.00			
16	M	08/12/12	08/12/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
EW NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S					1	\$700.00		0.00			
17	M	08/13/12	08/14/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					1	\$500.00		0.00			
18	M	08/13/12	08/14/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$500.00		0.00			
19	M	08/13/12	08/14/12	M-F 9-10a Live with Kelly	CM	9-10a	MT-----	:30	2	\$250.00	3	0.00	NM	2	\$500.00
REGIS&KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$250.00		0.00			
20	M	08/13/12	08/14/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	2	\$350.00	2	0.00	NM	2	\$700.00
EW NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$350.00		0.00			
21	M	08/13/12	08/14/12	M-F 4-430p Millionaire	CM	4-430p	MT-----	:30	2	\$300.00	2	0.00	NM	2	\$600.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$300.00		0.00			
22	M	08/13/12	08/14/12	M-F 430-5p News 430p News	CM	430-5p	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
5 EYEWITNESS NEWS															

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	M	08/13/12	08/14/12	M-F 430-5p News 430p News	CM	430-5p	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
5 EYEWITNESS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$450.00		0.00			
23	M	08/13/12	08/14/12	M-F 5-530p M-F 5-530p	CM	5-530p	MT-----	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
EW NEWS 5P M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$500.00		0.00			
24	M	08/13/12	08/14/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	MT-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
EW NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$900.00		0.00			
25	M	08/13/12	08/14/12	M-F 1035-1102p Nightline	CM	1035-1102p	MT-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$450.00		0.00			
26	M	08/13/12	08/13/12	Mon Spcl 1 Bachelor Pad	CM	7-9p	M-----	:30	1	\$4,000.00	3	0.00	NM	1	\$4,000.00
BACHELOR PAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					1	\$4,000.00		0.00			
													Totals	62	\$32,250.00